

Neoliberal Managerial Capitalism: Another Reading of Piketty's, Saez's, and Zucman's Data

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ABSTRACT:

The paper first documents income and wealth inequalities since World War I in the United States, a pattern in three stages, with a reduction of inequality since the Great Depression from the high pre-depression levels, stagnation at diminished levels up to 1980, and a dramatic restoration in neoliberalism. Underlying these three phases, we show the continuous transformation of the composition of the income of the top 1 percent to the benefit of “wages”, testifying to the progress of the managerial aspect of relations of production. These trends manifest the on-going transition toward managerialism, a post-capitalist mode of production with managers as upper class. In the hybrid social formation of managerial capitalism, a tripolar class pattern prevails, namely, capitalists, managers, and popular classes. The three subperiods are interpreted in relation to the configuration (in social orders) of class dominations and alliances, in the first financial hegemony (domination of capitalist classes in alliance with managers, to the right), the post-depression and postwar compromise (alliance between managers and popular classes, to the left), and the second financial hegemony in neoliberalism (alliance between capitalists and managers, to the right). The work of econophysicists allows for an endogenous determination of class patterns and confirms the new traits of neoliberalism.

KEYWORDS: managerial capitalism, classes, income and wealth inequalities, social orders, neoliberalism.

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The object of the present study is the presentation of our own reading of the broad set of data put forward by Thomas Piketty, Emmanuel Saez, and Gabriel Zucman. When Piketty and Saez made tax data available to researchers, we understood these data were clearly supportive of our historical analysis and began to make a broad use of the series. The publication of *Capital in the Twenty-First Century* led us to further investigate the framework of analysis of Piketty, with a fresh look at the data and interpretations. A new important piece is now Saez's and Zucman's *Wealth Inequality in the United States since 1913 - Evidence from Capitalized Income Tax Data* (Saez and Zucman 2014), which provides helpful renewed information concerning wealth estimates even more in line with our own interpretations. (The main change is the correction of Piketty's estimates of wealth inequality at the top of wealth hierarchies.)

We will not return here to the analysis of Piketty's *Capital*—the description of historical trends and the mechanisms allegedly accounting for these trends—to which we devoted three earlier studies (Duménil and Lévy 2014b, 2014c, 2014d). The paper focuses on the new light Piketty's, Saez's, and Zucman's (PSZ) data shed on the historical transformations of U.S. capitalism and the most recent trends in neoliberalism, the new phase in which capitalism entered in the late 1970s or early 1980s. (We abstract from other countries, such as France or Germany, where the profiles of evolution are distinct.)

A central element in our understanding of the historical dynamics of capitalist economies is the observation of the gradual transformation (since the early 20th century) of capitalist relations of production into managerial relations. By “managers”, we refer to a broadly defined social category of wage earners involved in the organization of corporations. They play a crucial role in decision making, with a clear line of command. Various functional sub-categories can be distinguished depending on their technical, financial, commercial, or more general field of activity. To this, one must add officials within government institutions. We contend that managers will finally become the new upper class in a post-capitalist mode of production. We denote this new mode of production as “managerialism”

(in French “cadrisme”). The hybrid social formation typical of contemporary societies can be denoted as “managerial capitalism”. In the remainder of this study, we will not explicitly refer to our earlier work. (Recent contributions are Duménil and Lévy 2011, 2014a.) Basic notions and historical interpretations are briefly recalled.

There is a clear link between this reference to managerial features in our work and Piketty’s analysis, as a strong emphasis is also placed on managers in *Capital in the Twenty-First Century*. But Piketty never enters into the analysis of the possible transformation of relations of production. The combination of our analysis of neoliberal capitalism in reference to capitalist classes and our managerial hypothesis led us to interpret neoliberalism as the expression of an alliance between capitalist and managerial classes in the transition toward managerial relations of production along a path in which the interest of upper classes would be jointly protected from the threat of popular struggle.

The study divides into five sections. Section I documents the comeback of “upper classes” (independently of the distinction between capitalists and managers) in the hierarchies of income and wealth. Section II introduces the secular component of our analysis of the transformation of relations of production within managerial capitalism. Section III is devoted to the empirical investigation of the rise of wages toward the upper fractions of the income pyramid. Section IV introduces our periodization of managerial capitalism into three “social orders”. Section V concludes concerning the nature of “neoliberal managerial capitalism”. An appendix is devoted to the work of econophysicists on income distribution that strikingly supports basic aspects of the analysis in the main sections of the paper.

I. The decline and comeback of upper classes

Like many other analysts of contemporary economies, we refer to the latter decades as the “neoliberal” phase of capitalism, a term that Piketty never uses in his *Capital*. (Reference is made to the “conservative revolution” though quite secondarily.) In the mid-1990s, the current interpretation of on-going trends emphasized the “liberal” aspect of neoliberalism, that is, the return to market mechanisms, nationally and internationally, as opposed to the intervention of the state, what we would describe as the “methods” of neoliberalism or merely “neoliberal ideology”—actually a mix of the two. This is when we put forward a class interpretation of neoliberalism as a new phase of capitalism whose main objective was the “restoration” and increase of the income and wealth of upper classes, in which we originally saw capitalist classes in alliance with top managers. Underlying the notion of restoration, was the reference to a historical profile made up of three phases, namely a decline from high levels of inequality (of income and wealth) prevailing prior to the Great Depression, the prevalence of diminished levels during an intermediate period and, finally, the return toward high, or even increased, levels during the period of neoliberal capitalism.

The reference to capitalist classes is always ambiguous due to the broad hierarchy inherent in capitalist relations of production, from upper capitalist families to the small owners of the means of production such as shopkeepers or craftsmen. We, therefore, coined the notion of “Finance” to refer to the upper fractions of capitalist classes and *their* financial institutions, since much of the power of capitalist classes is embodied within financial institutions (Section V.2). Another source of difficulty is the porous character of class boundaries as members of capitalist families are also involved in upper management and hold government offices.

It is easy to locate quantitative expressions, in PSZ’s data, of the rise of the income and wealth at the top of social hierarchies in the United States. We distinguish between 7 groups (without overlap) in the overall hierarchy of income: (1) the bulk of households in the fractile 0-90 (that is, between 0 and 90 percent in the income pyramid), and (2) the breakdown of the upper decile (the top 10 percent) into 6 categories, as summarized in Table 1. (Note that the households that form each fractile according to distinct criteria such as total income, wealth, or wages are not necessarily the same households.)

